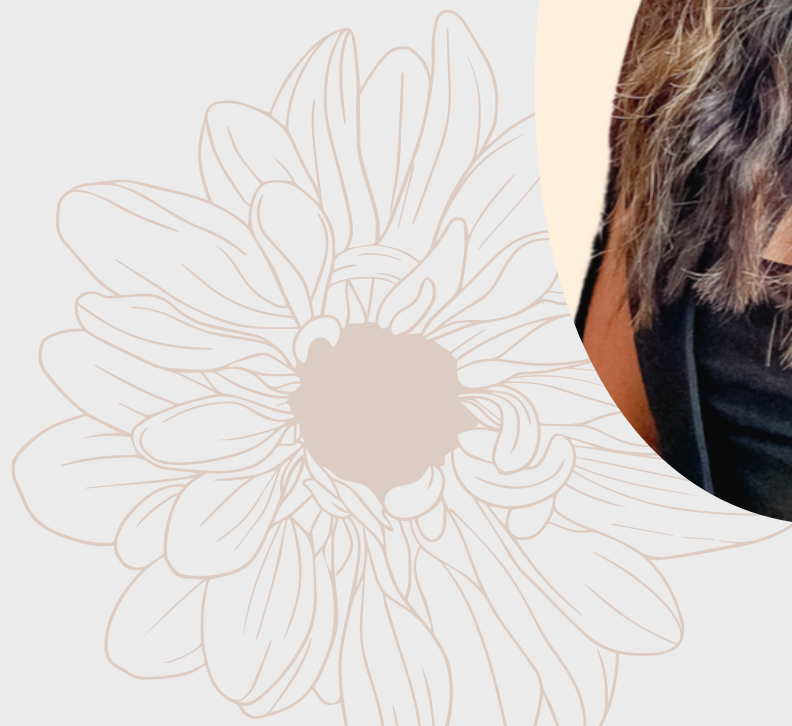


DANICA LIO

THE MEMOIRS OF A MOMMY



HELLO FRIEND, *I'm Danica*

I am a mom of 3 living in SoCal. I am content creator with a passion for advocating on maternal and child health. That is why I created my blog, The Memoirs of a Mommy. The Memoirs of a Mommy is a platform where mamas build an online community sharing their journey through the 4th trimester and beyond.





SITE LINKS

[BLOG](#)

[INSTAGRAM](#)

[FACEBOOK](#)

[TIKTOK](#)



STATISTICS & DEMOGRAPHICS



**11.3
K**

INSTAGRAM
FOLLOWERS

3.35%

AVERAGE
ENGAGEMENT

71.6K

AVERAGE
ACCOUNTS
REACHED

98K

AVERAGE
IMPRESSIONS



SKILLS

CONTENT CREATION

CREATIVE STRATEGY

PHOTOGRAPHY & VIDEO EDITING



I'VE WORKED WITH



medela



BELLY  BANDIT®

LOVEVERY®



tubby todd
BATH CO



my
CREATIVE
PORTFOLIO

A collection of my favorite works.



BABYLIST

TALENT

CHICCO

LOVEVERY





MOTHERHOOD

PREGNANCY, POSTPARTUM &
BEYOND

BÜMO

Amphiba Baby Neptune Carrier

Sarah Wells x Medela



UGC

LIFESTYLE

Intelligent Change

GreenPan



CLIENT *testimonials*

We have loved working with Danica over the years as a Brand Ambassador, Affiliate and more. She has a passion for supporting women and has a true understanding of what a brand needs. She delivers results in terms of social engagement, and is always very professional in her communications and content creation. We look forward to continuing our relationship with Danica and highly recommend her for collaboration opportunities!

SARAH WELLS





LET'S
CONNECT!

 MOMDANICA@GMAIL.COM